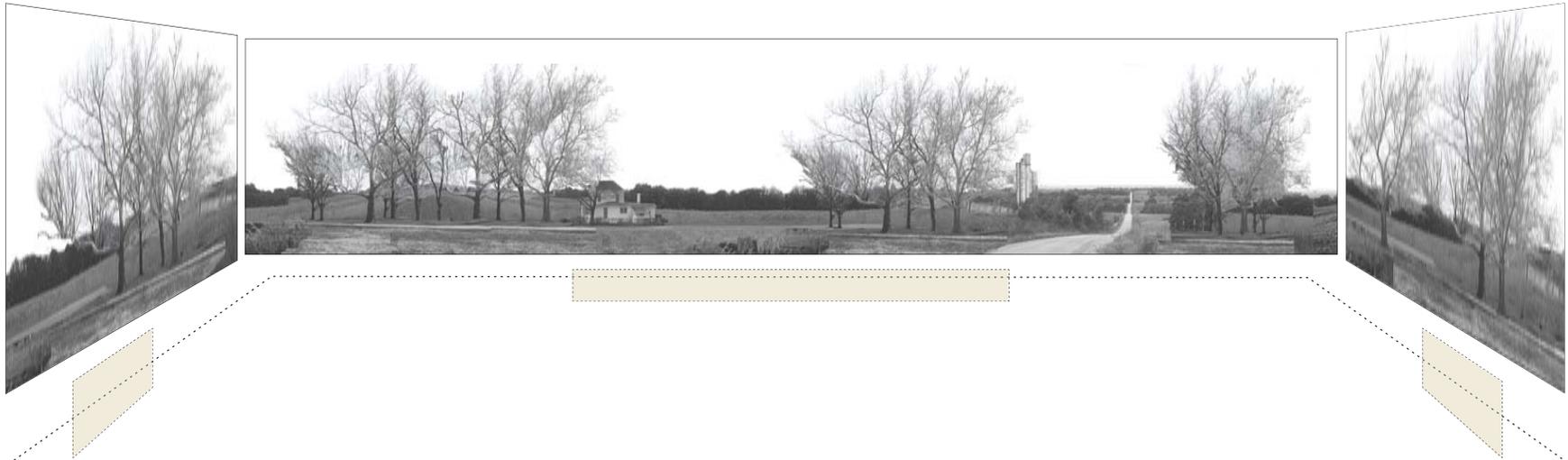


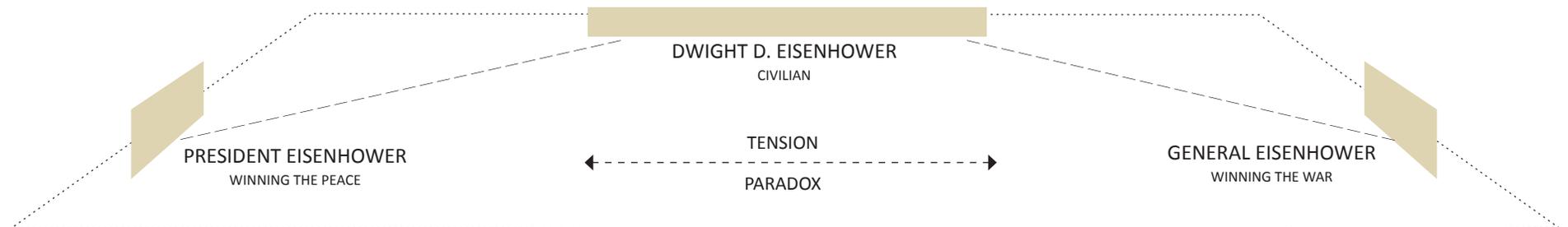
THEMATICS

THE EISENHOWER MEMORIAL STRESSES THE HUMILITY, POETRY,
AND VALUES INSTILLED WITHIN THE AMERICAN LANDSCAPE.

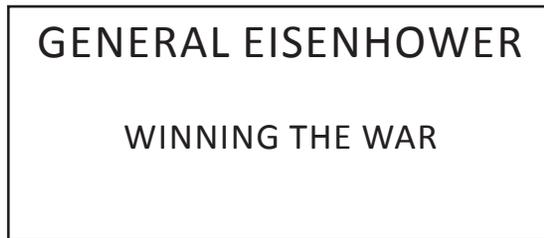


USING THE ABILENE LANDSCAPE AS AN EMBODIMENT OF EISENHOWER'S:

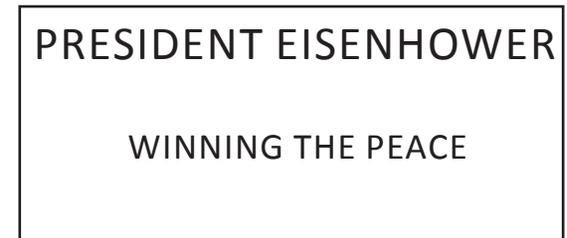
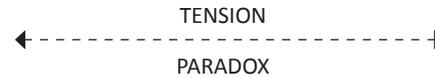
- PERSONAL JOURNEY
- CHARACTER
- VALUES
- METAPHOR FOR UNITED STATES (GEOGRAPHICAL CENTER)
- METAPHOR FOR BALANCE AND MEASURED DECISIONS (CENTRIST)



EISENHOWER'S ACHIEVEMENTS

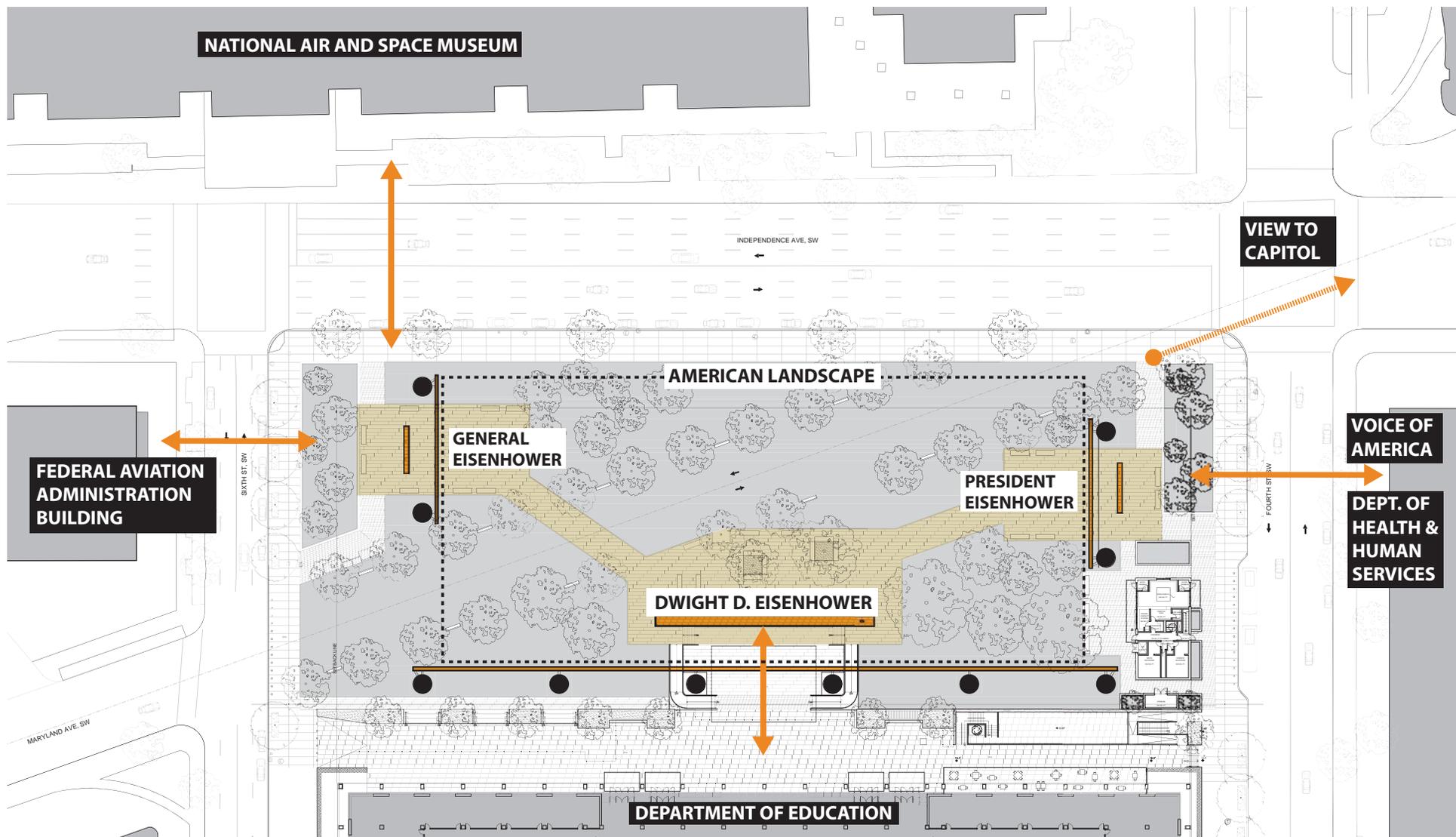


- SUPREME ALLIED COMMANDER
- PLANNING AND SUPERVISION OF D DAY
- SUPREME COMMANDER OF NATO
- EMERGENCE OF U.S.A. AS A GLOBAL POWER
- DAWN OF NEW WORLD ERA



- 2-TERM PRESIDENCY
- 8 YEARS OF PEACE AND PROSPERITY
- NEGOTIATIONS TO END KOREA WAR
- POLICY OF NUCLEAR DETERRENCE
- MODERNIZATION

SITE RELATIONSHIPS



Transportation

Federal Administration Building

Eisenhower worked with Congress to create the Interstate Highway System, and he actively promoted airport development with the establishment of the Federal Aviation Administration. He had a personal hand in selecting the site of Washington Dulles International Airport, the first U.S. international airport.

Air & Space Exploration

Smithsonian National Air & Space Museum

Eisenhower led the effort to create the U.S. Air Force while Chief of Staff of the Army, and he strongly supported aircraft development. He signed legislation and supported development of the Air Force Academy, and he was the driving force in creating the National Aeronautics and Space Administration.

Education

LBJ Department of Education

Eisenhower was responsible for the first breakthroughs on direct federal aid to education and the National Defense Education Act; he started federal student grant/loan programs, graduate fellowships, and grants to improve public school instruction in mathematics, science, and modern languages.

Voice of America

Eisenhower established the U.S. Information Agency in 1953 with the Voice of America as its principal component.

Department of Health & Human Services

When the Department of Health, Education, and Welfare (predecessor to HHS) was formed, President Eisenhower appointed Mrs. Oveta Culpa Hobby as its first Secretary. She led the effort to pass Eisenhower's Social Security legislation in 1954, the largest single expansion of Social Security.

EISENHOWER MEMORIAL

Gehry Partners • AECOM Joint Venture

